

August 13, 2015

Robert and Jan Freedman
11040 Lindblade St.
Culver City, CA 90230

Dear Prospecting Seller,

It is our pleasure to recommend Roni and Lee Amitai (The Amitai Team) as the finest real-estate team we have ever worked with. For people only interested in the bottom line the numbers speak for themselves; our home of 19 years was sold in 7 days for \$300,000 over listing price with multiple offers.

This type of success does not happen overnight. Like an ice berg where most of the ice is hidden underwater, most of the work that Roni and Lee do is not seen when only looking at the numbers. Houses do not sell themselves. But make no mistake, their tireless work, expert experience, unwavering focus on the goal, and their understanding of our needs and concerns made this kind of result a reality.

The process of selling a house can be broken down into 4 stages: preparation of the property, sales and marketing, qualification and acceptance of offers, and closing escrow. Roni and Lee were intimately involved in the entire process, from helping us prepare the property to show at its best, marketing, sales, qualifying offers and negotiating contracts, to closing escrow including the buyer's inspection, bank appraisal, final negotiations, etc.

The most amazing part is that although you know they have other clients they make you feel like you are their only priority. They are always available to answer questions, provide advice, work through problems, or just be a shoulder to cry on. From packing the house till closing escrow my wife and I felt that Roni and Lee were our partners in selling our home, and part of our extended family.

Although we interviewed many real estate agents we fell in love with Roni and Lee from the first meeting, and we knew that these were the partners we wanted to help us sell our home. And, as they say, the proof is in the pudding; our home was sold in 7 days for \$300,000 over listing price with multiple offers.

Please do not hesitate to give our contact information to future clients who can contact us at their convenience if they have any further questions

With our thanks and appreciation,

A handwritten signature in blue ink, appearing to read "Robert and Jan Freedman". The signature is fluid and cursive, with the first name "Robert" and last name "Freedman" being more prominent than the middle name "Jan".

Robert and Jan Freedman